

FOR IMMEDIATE RELEASE

ANNUAL RECOGNITION AWARDS HONOUR LEADERS AND SPORTS HEROES

PacificSport Fraser Valley issues Call for Nominations for Annual Recognition Awards

April 14, 2008, ABBOTSFORD – Do you know an outstanding athlete, coach, builder or volunteer? For its annual Recognition Awards, PacificSport Fraser Valley seeks nominations for eligible individuals in the categories of: Athlete of the Year, Athlete Lifetime Achievement, Coach of the Year, Coach Lifetime Achievement, Outstanding Volunteer and Builder. The nomination deadline is May 16, 2008.

Now in its fifth year, the annual Recognition Awards honour exceptional athletes, coaches, builders and volunteers from the Fraser Valley region who are affiliated with PacificSport. These individuals, nominated by their peers and sport colleagues, possess qualities that truly distinguish them in terms of their achievements and contributions to sport and athlete development.

"The impressive increase in podium performances by BC and Fraser Valley athletes has been well documented by the media and PacificSport is eager to acknowledge some of those performances through its Annual Awards," says PacificSport Fraser Valley General Manager Linda Palm. "There has also been a significant growth in the number and quality of sport volunteers in BC as we approach the 2010 Olympic and Paralympic Games. There are some truly remarkable individuals in our region worthy of recognition and we encourage our affiliated local and provincial sport organizations to utilize these awards as an opportunity to celebrate their athletes, coaches and volunteers with a broader audience."

Among the 2007 award recipients are Jeff Kitura of Langley, and Marian Davidson of Chilliwack. Kitura, a talented speed skater, was awarded the Athlete of the Year. Davidson received the Coach of the Year award for her achievements in coaching Whitewater Kayaking.

Recognition Awards nomination forms, including eligibility criteria, are available on the PacificSport Fraser Valley website at www.pacificsport.com. The nomination deadline is May 16, 2008 and the awards will be presented during PacificSport Fraser Valley's Annual General Meeting on Tuesday, May 27, 2008 at the Legacy Sport Centre conference room at Abbotsford Exhibition Park.

PacificSport – Powering Sport Performance

The network of PacificSport Centres, in partnership with Canadian Sport Centre Pacific, delivers sport performance programs to help athletes and coaches win medals for Canada. Working in support of our national, provincial and regional sport partners PacificSport is creating a stronger system for the development of athletes, coaches, performance enhancement teams and sport performance facilities.

www.pacificsport.com

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FOR MORE INFORMATION CONTACT:

Linda Palm

PacificSport Fraser Valley

General Manager

Tel: (604) 557-4021 Cell: (604) 690-7615 Email: lpalm@pacificsport.com

PacificSport Fraser Valley c/o University College of the Fraser Valley, 33844 King Rd, Abbotsford, BC V2S 7M8

Tel: 604.864.4657 Fax: 604.854.4197 www.pacificsport.com



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